



FACTSHEET NORTH AMERICA
BRANDCHARGER PRODUCTS

BRANDCHARGER 1



BrandCharger 1

- ✓ LED powered logo display
- ✓ Suitable for any car (universal)
- ✓ Dual USB port 1000 mA with fuse protection
- ✓ Standard available stock colour: ● ● ● ●
- ✓ Available in any PMS colour*
- ✓ Up to 4 PMS colours offset printing included

Packaging

- ✓ Professional blister packaging
- ✓ 360° branding
- ✓ High quality look and feel
- ✓ Air and waterproof
- ✓ Full Colour offset printing included

1 PRODUCT 3 PACKAGES



PREMIUM

- ✓ BrandCharger 1
- ✓ Blister packaging
- ✓ Including 1M USB cable
- ✓ connectors: Nokia, mini USB, micro USB type A, micro USB type B, Samsung G600 and Samsung D900



BASE

- ✓ BrandCharger 1
- ✓ Blister packaging
- ✓ Including 1M USB cable
- ✓ connectors: Nokia, mini USB, micro USB type A and micro USB type B.



LITE

- ✓ BrandCharger 1
- ✓ Blister packaging

* available in every PMS colour from 2000 pieces up.

BRANDCHARGER 2 AND 2S



BrandCharger2 and 2S

- ✓ LED powered logo display
- ✓ S version: up to 12 seconds sound playback*
- ✓ Suitable for any car (universal)
- ✓ Dual USB port 2100 mA with fuse protection
- ✓ Available in any PMS colour**
- ✓ Up to 4 PMS colours offset printing included

Packaging

- ✓ Professional blister packaging
- ✓ 360° branding
- ✓ High quality look and feel
- ✓ Full Colour offset printing included

1 PRODUCT 3 PACKAGES



PREMIUM

- ✓ BrandCharger 2 / 2S
- ✓ Blister packaging
- ✓ Including 1M USB cable
- ✓ connectors: Nokia, mini USB, micro USB type A, micro USB type B, Samsung G600 and Samsung D900



BASE

- ✓ BrandCharger 2 / 2S
- ✓ Blister packaging
- ✓ Including 1M USB cable
- ✓ connectors: Nokia, mini USB, micro USB type A and micro USB type B.



LITE

- ✓ BrandCharger 2 / 2S
- ✓ Blister packaging

* preferred audio format for sound play: MP3, WAV, WMA, AAC

** available in every PMS colour from 2000 pieces up.

WHAT DOES IT CHARGE



BRANDCHARGER IS COMPATIBLE WITH ALL USB CHARGING CABLES.

Portable and convenient, BrandCharger keeps your devices charged on the road. Easily turn your car's 12V outlet or cigarette lighter into a universal charging station for all your mobile devices.

The BrandCharger plugs into a car's 12V outlet, and connects to your device for easy and convenient charging on the road.

Charge your iPad, iPhone, iPod, Galaxy Tab, Blackberry, Nokia or any other mobile devices like GPS systems, gaming devices etc. at the fastest speed possible.



WORKS WITH USB-BASED DEVICES

The universal unit has two USB connections for use with your USB-based device(s) via the device's USB cable which is provided by BrandCharger or which you already own from your portable USB-based device.



**GET UNLIMITED PLAY AND STANDBY TIME
WITH BRANDCHARGER THAT SITS FLUSH
IN YOUR DASH.**

AWARDS



Promotional Product of the Year 2011

ASI WINNER
ADVANTAGES
New Product Showcase 2011
MOST STAYING POWER

BRANDCHARGER 1

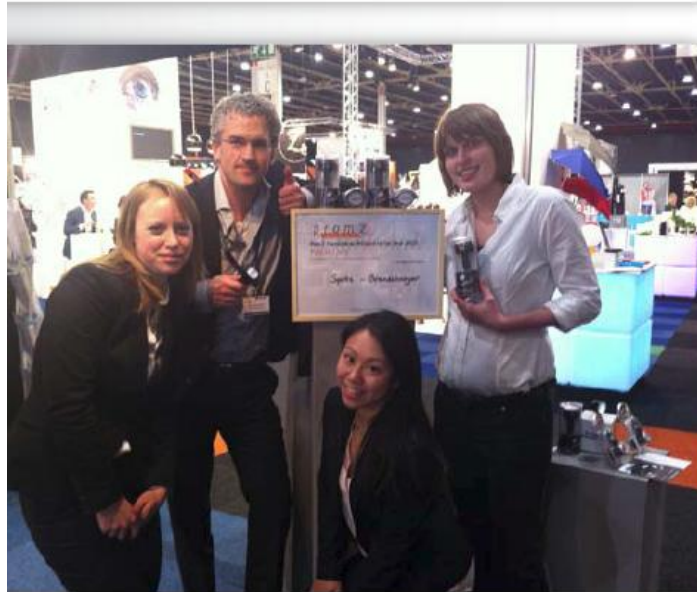
PROMOTIONAL PRODUCT OF THE YEAR 2011

First prize for best new premium at Benelux Promz premium and gift fair, March 2011.
www.promz.nl

ASI WINNER ADVANTAGES "MOST STAYING POWER"

First prize for "most staying power" at ASI show in Chicago, July 2011.

www.asishow.com/npswinners



Promotional Product of the Year 2012

BRANDCHARGER 2

PROMOTIONAL PRODUCT OF THE YEAR 2012

First prize for best new premium at Benelux Promz premium and gift fair, April 2012.
www.promz.nl